

# INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**Keller Media Consulting**  
**Attention: Accounts Payable**  
**8225 Allen Road #124**  
**Allen Park, MI 48101**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263008-2	11/07/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Angela Cady	Local-Detroit	Local

Advertiser	Product	Estimate Number
POL/Markman and Zahra		

Flight Dates	Order #	Alt Order #
10/26/12 - 11/05/12	263008	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	11/02/12	Local 4 News Today @ 6	FIXED 6-630A	MTWTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 6:22 AM Local 4 News Today @ 6A FIXED 6-630A :30 12MJX900H \$1,600.00 NM									
3 WDIV W 10/31/12 6:22 AM Local 4 News Today @ 6A FIXED 6-630A :30 12MJX900H \$1,600.00 NM									
2 WDIV F 11/02/12 6:15 AM Local 4 News Today @ 6A FIXED 6-630A :30 12MJX900H \$1,600.00 NM									
3	11/05/12	11/05/12	Local 4 News Today @ 6	FIXED 6-630A	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 6:11 AM Local 4 News Today @ 6A FIXED 6-630A :30 12MJX900H \$1,600.00 NM									
5	10/29/12	11/02/12	Today Show	FIXED 7-8A	MTWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 10/29/12 7:23 AM Today Show FIXED 7-8A :30 12MJX900H \$1,800.00 NM									
3 WDIV Tu 10/30/12 7:28 AM Today Show FIXED 7-8A :30 12MJX900H \$1,800.00 NM									
1 WDIV Th 11/01/12 7:22 AM Today Show FIXED 7-8A :30 12MJX900H \$1,800.00 NM									
4 WDIV F 11/02/12 7:30 AM Today Show FIXED 7-8A :30 12MJX900H \$1,800.00 NM									
6	11/05/12	11/05/12	Today Show	FIXED 7-8A	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 7:59 AM Today Show FIXED 7-8A :30 12MJX900H \$1,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

# INVOICE



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**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263008-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/Markman and Zahra			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	11/02/12	M-F Local 4 News 6-630p	FIXED 6-630P	MTWTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 5:58 PM M-F Local 4 News 6-630pm FIXED 6-630P :30 12MJX900H \$2,500.00 NM 3 WDIV Th 11/01/12 M-F Local 4 News 6-630pm FIXED 6-630P :00 <del>\$2,500.00</del> NM See MG 8.4 2 WDIV F 11/02/12 5:58 PM M-F Local 4 News 6-630pm FIXED 6-630P :30 12MJX900H \$2,500.00 NM 4 WDIV F 11/02/12 6:30 PM M-F Local 4 News 6-630pm FIXED 6-630P :30 12MJX900H \$2,500.00 NM MG for 8.3 11/01									
9	11/05/12	11/05/12	M-F Local 4 News 6-630p	FIXED 6-630P	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 6:12 PM M-F Local 4 News 6-630pm FIXED 6-630P :30 12MJX900H \$2,500.00 NM									
11	11/05/12	11/05/12	Late News 10/31-11/5	FIXED 11-1145p	M-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDIV M 11/05/12 11:24 PM Late News 10/31-11/5 FIXED 11-1145p :30 12MJX900H \$7,000.00 NM									
12	10/31/12	11/02/12	Late News 10/31-11/5	FIXED 11-1145P	--WTF--	:30	3	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDIV M 10/29/12 11:12 PM 11-1135P Late News FIXED 11P-1135P :30 12MJX900H \$7,000.00 NM MG for 12.3 11/01 1 WDIV W 10/31/12 11:24 PM Late News 10/31-11/5 FIXED 11-1145P :30 12MJX900H \$7,000.00 NM 3 WDIV Th 11/01/12 Late News 10/31-11/5 FIXED 11-1145P :00 <del>\$7,000.00</del> NM See MG 12.4 2 WDIV F 11/02/12 11:23 PM Late News 10/31-11/5 FIXED 11-1145P :30 12MJX900H \$7,000.00 NM									

Total Spots 17 Gross Total \$53,400.00

## Payment Terms 30 Days

Agency Commission \$8,010.00  
Net Amount Due \$45,390.00

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